



# Fair Trade, Corporate Accountability and Beyond: Experiments in 'Globalising Justice'

Law School, University of Melbourne

185 Pelham Street, Carlton 3053

Street map: <http://www.law.unimelb.edu.au/index.cfm?objectId=0020BD6E-B0D0-AB80-E2C4E90854229ED0>

December 19<sup>th</sup>-20<sup>th</sup>, 2007

Hosted by the Centre for Employment and Labour Relations Law, University of Melbourne, with the support of the Fair Trade Association of Australia and New Zealand and the Centre for Governance of Knowledge and Development at the Australian National University. Sponsored by Govnet (The ARC Governance Research Network), CAPPE (Centre for Applied Philosophy and Public Ethics) and Ausaid.

*Workshop organisers:*

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To register, visit: [www.fairtrade.com.au/dec07workshop.htm](http://www.fairtrade.com.au/dec07workshop.htm). Further biographical details concerning speakers and speaking notes or full papers can also be downloaded from the event website as they become available.

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## Workshop Programme

**Day 1: Wednesday December 19th**

**8.00-8.45: Registration**

Ground Floor, Law School, University of Melbourne

**9.00-9.30: Welcome**

Rm: G29

**Keynote address: overview of achievements and challenges**

Peter Utting, Deputy Director, United Nations Research Institute for Social Development

*Regulating for Social Development: The potential and limits of corporate responsibility and accountability*

## Part 1: Development Challenges and Trade

**9.30-11.00**

**Rm: G29**

**Panel 1: Development Challenges and Australia's trading role in the Asia Pacific Region**

**Chair:** Bruce Francis, Campaigns Manager, Oxfam

Steve Knapp, Director, Fair Trade Association of Australia and New Zealand  
*Fair Trade at the Centre of Development in the Asia-Pacific*

Nic Maclellan, Freelance Journalist and Researcher  
*Regional trade agreements in the Pacific: fair trade for farmers?*

Dr Chakriya Bowman, Trade Advisor, AusAID  
*Trade and Development in the Australian Aid Program*

### **11.00-11.30: Morning Tea**

Part II: Strengthening non-state governance: the potential and challenges of civil society initiatives

**11.30-13.00**

**Rm: G29**

**Panel 2: Responses and Challenges for Companies regarding Corporate Social Responsibility and Fair Trade System**

**Chair:** Professor Peter Drahos, Director of the Centre for Governance of Knowledge and Development

Dr Alex Nicholls, University Lecturer in Social Entrepreneurship, Saïd Business School, Oxford University  
*What gives fair trade its right to operate? Organisational legitimacy and strategic management*

Emer Diviney, Research and Policy Coordinator, Ethical Business, Brotherhood of St Laurence  
*How are companies responding to CSR governance in the garment industry in Australia? Evidence from Brotherhood of St Laurence research*

Dr Anna Hutchens, Director, Fair Trade Program, Centre for Governance of Knowledge & Development, Australian National University  
*Mainstreaming Fair Trade: Fair trade brands and the problem of ownership*

### **13.00-14.00: Lunch**

## **14.00-15.00**

**Rm: G29**

### **Panel 3: Worker and Activist responses to Fair Trade**

**Chair:** Shelley Marshall, Senior Research Fellow, Law School, University of Melbourne

Andrea Maksimovic, International Cooperation Coordinator, SOLIDAR, Brussels  
*Recent developments in international campaigning on labour rights*

Jeff Ballinger, Director, Press for Change, US

*The threat posed by 'corporate social responsibility' to trade union rights*

## **15.00-16.00**

**Rm: G29**

### **Panel 4: Accountability to NGO stakeholders: producers, consumers and lead companies**

**Chair:** Maria Trogolo, Fair Trade Association of Australia & New Zealand

Claribel David, Convenor, Asia Fair Trade Forum

*Building fair trade networks in the Asian region: achievements and challenges*

Gordon Renouf, General Manager of Policy and Campaigns, CHOICE

*Fair Trade and the social labelling and certification movement: a consumer-oriented evaluation*

## **16.00-16.30 Break**

Part III: Building corporate and civil governance capacity in Australia and the Asia Pacific

## **16.30-18.00**

**Rm: G29**

### **Panel 5: Case studies on corporate and civic initiatives from the region**

**Chair:** Shanit Borsky, Monash Sustainability Enterprises and Regnan

Anita Chan, Research Fellow, Contemporary China Centre, Research School of Pacific & Asian Studies, The Australian National University

*Corporate facilitated trade union elections in Chinese factories – an evaluation*

Apo Leong, Executive Director, Asia Monitor Resource Centre, Hong Kong

*Fair trade initiatives in Chinese and Asian factories: evaluating the impact on worker organizing*

Annie Delaney, Federation of Homeworkers Worldwide

*Corporate accountability through Community and Unions: linking workers and campaigning to improving working conditions across the supply chain*

## **19.00 Workshop Dinner**

**Café Italia, 56-66 University St, Carlton**

<http://www.cafeitalia.com.au>

Street map: [http://www.street-directory.com.au/aus\\_map/cafeitalia.cgi](http://www.street-directory.com.au/aus_map/cafeitalia.cgi)

## **Day 2: Thursday December 20th**

Part IV: Governing a globalising economy: normative and institutional challenges

### **9.00-10.30**

**Rm: G29**

#### **Panel 6: International labour regulation: what role for state and international governance?**

**Chair:** Brian Corney, Director, Private Sector, Industrial Relations Victoria

Sean Cooney, Associate Professor, Law School, University of Melbourne

*An ongoing role for the state in social and labour governance: potential and limitations in the Asia Pacific region*

Dr John Howe, Senior Lecturer, Law School, University of Melbourne

*Regulatory impact of using public procurement to promote better labour standards*

Tim Wilson, Director, Intellectual Property and Free Trade Unit, Institute of Public Affairs

*A critical assessment of the voluntary nature of the fair trade campaign*

### **10.30-11.00 Coffee**

### **11.00-12.30**

**Rm: G29**

#### **Panel 7: The interaction of public and private governance**

**Chair:** Colin Fenwick, Director, Centre for Employment and Labour Relations Law

Orly Lobel, Associate Professor of Law, Law School, University of San Diego

*A regulatory analysis of the overlaying of Fair Trade governance systems on other regulations (soft and hard) which impact on or directly regulate labour standards*

Terry Macdonald, Lecturer in Politics, Monash University

*Corporations and Global Justice: Rethinking 'Public' and 'Private' Responsibilities*

James Ensor, Director, Public Policy and Outreach, Oxfam Australia

*Public Accountability within the Private Sector*

### **12.30 Lunch**

### **1.00 Book Briefing**

**Rm: G27**

**A briefing for people contributing chapters to the edited book arising from the proceedings of the workshop**

## **14.00-16.30**

### Round Table Discussions

**Small group roundtables led by key workshop speakers.**

***This session will involve three concurrent roundtables of 10-20 participants each, exploring in greater depth the plenary topics.***

Sign up sheets will be available at the registration table.

#### Roundtable 1:

**Facilitating corporate engagement with CSR and responsible supply chain management**

**Rm: G29**

**Moderators:** Serena Lillywhite, Manager, Ethical Business, Brotherhood of St Laurence  
Peter Utting, Deputy Director, United Nations Research Institute for Social Development

#### Roundtable 2:

**Strengthening non-state Fair Trade Systems**

**Rm: G27**

**Moderators:** Claribel Davis and Maria Trogolo, Fair Trade Association

#### Roundtable 3:

**Strategies for advocacy and grass roots movement building among consumers and the wider public**

**Rm: 222**

**Moderators:** Cheryl Kernot

## **16.30**

**Round Table Round-up and Closing Comments**

**Rm: G29**